



INDEPENDENT AD SERVER & AD MANAGER

How It Works

1. Enter your ads & targeting criteria into AdSpeed
2. AdSpeed serves ads, track and report real-time statistics about ad impressions, clicks, revenue, and conversions
3. Manage your ad inventory through our user-friendly interface

AdSpeed combines the latest ad serving technologies with advanced web analytics to maximize your advertising revenue.

Price starts from \$9.95/month

Ad Targeting

- Geo-targeting (language, country, city, continent, US state, Canadian province, UK and other regions)
- Date/Time (day-parting, start/end date)
- Maximum impressions/clicks within a certain period (hourly, daily, monthly, total)
- Frequency capping
- Visitor's IP/domain, browser, OS
- Referring or ad placement URL
- Contextual, keyword, demographic targeting
- Companion or competitive positioning

AdSpeed clients range from hobby websites with less than 100,000 monthly page views to high traffic publishers with over 100 million monthly page views. We are serving ads for over 700 publishers in 30 countries

Ad Management

Publishers
Zones
Channel
Groups
Ads

Advanced

Paid Add-ons
Ad Network (build your network of sites)
Private Branding (your own logo)
Fast Delivery (upload media files with one click)
API (custom processes, integrate with your own system)

Advertisers
Campaigns
Ads

Reporting

Metrics: impressions, clicks, CTR, conversions, revenue
Visitor Profiles: online, geographical, technical, site tracking
Scheduled reports via email
Export to: text, PDF, CSV, XML, RSS

Some Clients

ClasificadosOnline.com	CAAMagazine.ca
AquariumFish.net	IronSolutions.com
AllEars.net	GirlSense.com
PCBDaily.com	DailyGazette.com

AdSpeed

<http://www.adspeed.com>

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